



## CHUMBURUNG FILM TEAM OF GHANA

"I believe many people would put their faith in Jesus Christ if only they could hear about Him. We want to make the *JESUS* film increasingly available to unreached people groups and to the local bodies of believers who are trying to reach them. I challenge you to consider being a part of The *JESUS* Film Ministry. Together, we can make great strides towards the goal of "sharing Jesus with everyone everywhere in his or her own language."

Jack Robertson,  
National Director  
The *JESUS* Film Project, Canada

### BACKGROUND

Formed from the merger of the British colony of the Gold Coast and the Togoland trust territory, Ghana in 1957 became the first country in colonial Africa to gain its independence. A long series of coups resulted in the suspension of the constitution in 1981 and the banning of political parties. A new constitution, restoring multiparty politics, was approved in 1992.

Well endowed with natural resources, Ghana has roughly twice the per capita output of the poorer countries in West Africa. Even so, Ghana remains heavily dependent on international financial and technical assistance. Gold, timber, and cocoa production are major sources of foreign exchange. The domestic economy continues to revolve around subsistence agriculture, which accounts for 36% of GDP and employs 60% of the work force, mainly small landholders. Ghana opted for debt relief under the Heavily Indebted Poor Country (HIPC) program in 2002. Policy priorities include tighter monetary and fiscal policies, accelerated privatization, and improvement of social services.

The Chumburung people of Ghana have an estimated population of 40,000 and are located in a triangular area with Volta Lake on the south, Daka River on the northwest, and Yeji south of the lake.

Literacy rate in the Chumburung language is below 1%. Literacy rate in their second language (most people speak Twi as a second language) is below 5%.

The New Testament was first published in 1988, though the complete Bible has not been published. The *JESUS* film will be a very effective tool in bringing the Gospel to the Chumburung speaking people, especially in view of their low literacy rate of below 1%.

### KEY MEASURES OF SUCCESS

- ❖ Your joy and vision for reaching the lost will increase as you hear reports of people coming to Christ through the *JESUS* film.
- ❖ Thousands of people can be reached quickly and effectively through the trained, in-country film teams.
- ❖ Mission agencies seeking to reach out to and minister to a language group can benefit by use of the film now and for years to come.

**Estimated  
Population  
69,000**

**Traditional  
Religion  
prevalent**

**Low literacy rate**



In order to accomplish the goal of helping to fulfil the Great Commission, we invite you to consider providing the funding for the *distribution* of the *JESUS* film in the Chumburung language. Your investment could enable 69,000 people to hear and see *JESUS* in their heart language, perhaps for the first time in their lives.

## THE CHUMBURUNG OF GHANA

For a total investment of \$57,353 you can provide funding for the distribution of Chumburung in Ghana.

Your investment includes the following:

### DISTRIBUTION:

▪ Distribution for the 1 <sup>st</sup> year (includes equipment set)	\$26,033
▪ Distribution for the 2 <sup>nd</sup> & 3 <sup>rd</sup> year (includes salaries, training & follow-up expenses)	<u>\$31,210</u>
<b>TOTAL FOR 3-YEAR DISTRIBUTION</b>	<b><u>\$57,353</u></b>

### FOLLOW-UP:

- Follow up strategy in partnership with Faith Comes by Hearing (FCBH). This is a scripture listening program that has been proven effective in discipleship and church planting particularly among the world's poor and illiterate people groups.

### PAYMENT OPTIONS:

- The option to complete your pledge over a 2 or 3 year period is available.
- You may send your cheque payable to "The *JESUS* Film Project", P.O. Box 300, Stn. A, Vancouver, BC, V6C 2X3. Please indicate your project name "**Chumburung Film Team of Ghana**".
- Other giving methods: credit card (please call toll-free 1-800-563-1106)

\* To recruit, train, and equip a film team and then utilize that team to reach an entire language group requires a substantial commitment in time and effort by our foreign partners. We therefore request that when a financial commitment to support a film team is made, that it be of at least three year's duration.

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The *JESUS* Film Project, Canada intends to use all funds designated for this project in this project. However, if this project is no longer viable or if the financial needs of this project (including administrative and logistical costs) have been fully met, your gift made and received for this project may be used by The *JESUS* Film Project in its other charitable activities to reach people for Christ