



THE MAMPRULI OF GHANA

"I believe many people would put their faith in Jesus Christ if only they could hear about Him. We want to make the *JESUS* film increasingly available to unreached people groups and to the local bodies of believers who are trying to reach them. I challenge you to consider being a part of The *JESUS* Film Ministry. Together, we can make great strides towards the goal of sharing Jesus with everyone everywhere in his or her own language."

Jack Robertson,
National Director
The *JESUS* Film Project, Canada

BACKGROUND

Mampruli is the language of the Mamprusi people of Ghana, who inhabit the tropical uplands and woodlands between the White Volta and Nasia rivers of northern Ghana. A few live across the border in neighbouring Togo.

Like most rural tribal peoples of Africa, the Mamprusi are occupied with subsistence farming, trading their surplus for items they cannot produce themselves. Their villages consist of a group of circular compounds surrounded by farmland which they cultivate with hoes. Their crops include millet, maize, yams, okra, rice and tobacco. They do some hunting and fishing in order to supplement their otherwise vegetarian diet.

David Barrett's *World Christian Encyclopaedia* reports that more than 60 percent of the Mamprusi still practise traditional animism. The unseen world of capricious and malevolent spirits is just as real to them as the physical world and they live in constant tension between the two. An "earth cult" maintains shrines at sacred locations. River spirits are appeased by offerings. Ancestral spirits are venerated with libations and food offerings. Other practises include the wearing of charms and amulets to protect against sickness or accident. The services of a witch doctor may be procured to place a curse upon an enemy. Although 35 percent of Mamprusi people call themselves Muslims, most of them continue to mix animistic practices with their limited knowledge of the tenants of Islamic faith.

Since only one percent of Mampruli speakers identify themselves as Christian, there is a great spiritual harvest waiting to be reaped. The *JESUS* film overcomes the low literacy barrier, and will arouse such curiosity that eventually the entire Mamprusi population, including the Muslim portion, could be reached with the truth about Jesus. It will affirm Mamprusi Christians in their faith, encourage boldness in their witness, and give authority and prestige to the Christian message.

KEY MEASURES OF SUCCESS

- ❖ Your joy and vision for reaching the lost will increase as you hear reports of people coming to Christ through the *JESUS* film.
- ❖ Thousands of people can be reached quickly and effectively through the trained, in-country film teams.
- ❖ Mission agencies seeking to reach out to and minister to a language group can benefit by use of the film now and for years to come.

Population
226,800

**Traditional
Religion and
Muslim**

Low literacy rate



In order to accomplish the goal of helping to fulfil the Great Commission, we invite you to consider providing the funding of the *JESUS* film in the Mampruli language. Your investment could enable 226,000 people to hear and see *JESUS* in their heart language, perhaps for the first time in their lives.

ADOPTING THE MAMPRULI PEOPLE OF GHANA

For a total investment of \$89,920 you can adopt the Mampruli People of Ghana.

Your investment includes the following:

PRODUCTION:

- Research, script translation, recording of the film and its post-production.

DISTRIBUTION:

- Distribution costs to enable this indigenous film team to operate for 3 years.*
- Distribution costs include equipment set, salaries, training, transportation and follow-up expenses.

FOLLOW-UP:

- Follow up strategy in partnership with Faith Comes by Hearing (FCBH). This is a scripture listening program that has been proven effective in discipleship and church planting particularly among the world's poor and illiterate people groups.

PAYMENT OPTIONS:

- The option to complete your pledge over a 2 or 3 year period is available.
- You may send your cheque payable to "The *JESUS* Film Project", P.O. Box 300, Stn. A, Vancouver, BC, V6C 2X3. Please indicate your project name "**Mampruli of Ghana**".
- Other giving methods: credit card (please call toll-free 1-800-563-1106)

* To recruit, train, and equip a film team and then utilize that team to reach an entire language group requires a substantial commitment in time and effort by our foreign partners. We therefore request that when a financial commitment to support a film team is made, that it be of at least three year's duration.

The *JESUS* Film Project, Canada intends to use all funds designated for this project in this project. However, if this project is no longer viable or if the financial needs of this project (including administrative and logistical costs) have been fully met, your gift made and received for this project may be used by The *JESUS* Film Project in its other charitable activities to reach people for Christ