

THE LOMA OF LIBERIA

"I believe many people would put their faith in Jesus Christ if only they could hear about him. We want to make the *JESUS* film increasingly available to unreached people groups and to the local bodies of believers who are trying to reach them. I challenge you to consider being a part of The *JESUS* Film ministry. Together, we can make great strides towards the goal of sharing Jesus with everyone everywhere in his or her own language."

Jack Robertson,
National Director
The *JESUS* Film Project, Canada

BACKGROUND

The Republic of Liberia is a heavily forested coastal state in West Africa adjoining Sierra Leone, Guinea and Cote d'Ivoire. The American Colonization Society purchased the area in the first half of the 19th century as a settlement for freed slaves from the southern United States. For the next 160 years their descendants were the leaders of the nation. Their rule ended with a coup in 1980. An unstable military government, massive corruption and repression followed, bringing a revolution in 1989. War engulfed the country, with countless inter-tribal killings. Presently, three armies contend for power.

The Loma people live in Liberia and Guinea where they are called Toma. The home region for this group is Lofa County of Liberia and the forest region of Guinea. Lofa County was hit very hard during fighting in the recent civil war in Liberia. Farmers occasionally put in crops and then saw them trampled or demolished by rebel bands. Those who were hunters are finding less and less game available.

Most Loma people practice African traditional religion or folk Islam. Though founded as a Christian state, today only 10% are Christians.

KEY MEASURES OF SUCCESS

- ❖ Your joy and vision for reaching the lost will increase as you hear reports of people coming to Christ through the *JESUS* film showings.
- ❖ Thousands of people can be reached quickly and effectively through the trained, in country film teams.
- ❖ Mission agencies seeking to reach out to and minister to a language group can benefit by use of the film now and for years to come.

Only a few materials have been developed for reaching the Loma, including a New Testament translation and Bible portions. The *JESUS* film will carry the Gospel of love and peace to this people group who have been devastated by war and unrest.



Population
99,900

70% Traditional
20% Muslim
10% Christian

Literacy rate
only 40%



In order to accomplish the goal of helping to fulfil the Great Commission, we invite you to consider providing the funding of the *JESUS* film in the Loma language. Your investment could enable 100,000 people to hear and see *JESUS* in their heart language, perhaps for the first time in their lives.

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For a total investment of \$106,383 you can adopt the Loma People Group of Liberia.

Your investment includes the following:

PRODUCTION: (BALANCE) \$6,000

- Research, script translation, recording of the film and its post-production.

DISTRIBUTION:

- Distribution costs to enable this indigenous film team to operate for 3 years.*
- Distribution costs include equipment set, salaries, training, transportation and follow-up expenses.

FOLLOW-UP:

- Follow up strategy in partnership with Faith Comes by Hearing (FCBH). This is a scripture listening program that has been proven effective in discipleship and church planting particularly among the world's poor and illiterate people groups.

PAYMENT OPTIONS:

- The option you complete your pledge over a 2 or 3 period is available.
- You may send your cheque payable to "The *JESUS* Film Project", P.O. Box 300, Stn. A, Vancouver, BC, V6C 2X3. Please indicate your project name "**Loma of Liberia**".
- Other giving methods: credit card (please call toll-free 1-800-563-1106)

To recruit, train, and equip a film team and then utilize that team to reach an entire language group requires a substantial commitment in time and effort by our foreign partners. We therefore request that when a financial commitment to support a film team is made, that it be of at least three year's duration.

The *JESUS* Film Project, Canada intends to use all funds designated for this project in this project. However, if this project is no longer viable or if the financial needs of this project (including administrative and logistical costs) have been fully met, your gift made and received for this project may be used by The *JESUS* Film Project in its other charitable activities to reach people for Christ