

## THE LAMBA FILM TEAM OF ZAMBIA

"I believe many people would put their faith in Jesus Christ if only they could hear about Him. We want to make the JESUS film increasingly available to unreached people groups and to the local bodies of believers who are trying to reach them. I challenge you to consider being a part of the JESUS Film Ministry. Together, we can make great strides towards the goal of "sharing Jesus with everyone everywhere in his or her own language."

Jack Robertson,  
National Director  
The *JESUS* Film Project, Canada



**Population of  
211,000**

**History of slavery**

**No Christian  
literature or  
broadcasting in  
their own language**

### BACKGROUND

The Lamba people live in the Copperbelt District of Zambia, approximately 200 kilometres north of the capital Lusaka. The people are tribal. Their primary food supply (corn, beans and groundnuts) comes from their gardens and their main source of income is their cattle.

Today peasant workers walk along paths pressed down by their ancestors who once trudged in chains to the Lamba city of Ndola. Their ancestors were in chains as their chiefs negotiated prices for the people with the Muslim Arab slave traders. Once purchased, they were marched to the coast carrying loads of ivory, and then taken to slave ships on the nearby island of Zanzibar. At this time, the Arab slave traders imposed Islam on the local people and it became the dominant religion.

The need to reach the Lamba people is great, and the time is now.

In order to maximize the use of this powerful evangelistic tool, there is a need to establish film teams to work primarily among the Lamba people. A film team is made up of two to three members who make a commitment to show the *JESUS* film a minimum of 100 times during a twelve-month period. The team is engaged full-time over a one-year contract, renewable annually. They are trained not only in the technical aspects of setting up and running a presentation, but also in presenting an opportunity to respond to the invitation at the end of the film and in offering immediate follow-up to new believers.



In order to accomplish the goal of helping to fulfil the Great Commission, we invite you to consider providing the **distribution** funding for film teams in the Lamba language. Your investment could enable 211,000 people to hear *JESUS* in their heart language, perhaps for the first time in their lives.

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**For a total investment of \$112,500 you can help distribute the Lamba *JESUS* film in Zambia.**

Your investment includes the following:

### **DISTRIBUTION:**

- Distribution costs to enable this indigenous film team to operate for 3 years.\*
- Distribution costs include salaries, training, transportation and follow-up expenses.

### **PAYMENT OPTIONS:**

- The option to complete your pledge over a 2 or 3 year period is available.
- You may send your cheque payable to "The *JESUS* Film Project", P.O. Box 300, Stn. A, Vancouver, BC, V6C 2X3. Please indicate your project name "**Lamba FT**".
- Other giving methods: credit card (please call toll-free 1-800-563-1106)

\* To recruit, train, and equip a film team and then utilize that team to reach an entire language group requires a substantial commitment in time and effort by our foreign partners. We therefore request that when a financial commitment to support a film team is made, that it be of at least three year's duration.

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The *JESUS* Film Project, Canada intends to use all funds designated for this project in this project. However, if this project is no longer viable or if the financial needs of this project (including administrative and logistical costs) have been fully met, your gift made and received for this project may be used by The *JESUS* Film Project in its other charitable activities to reach people for Christ.