

THE GOLA FILM TEAM OF LIBERIA



"The JESUS film crosses political, social, economic, geographic, and religious barriers. I challenge you to consider being a part of this exciting ministry - the fruit of your investment, whether by prayer or finances, will enable thousands to hear and see Jesus in their heart language, perhaps for the first time in their lives."

Jack Robertson
National Director
The JESUS Film Project, Canada

**Population
107,000**

**75% Muslim and 20%
animists**

**Mission agencies have
made slow progress in
reaching the Gola for
Christ**

BACKGROUND

Most of the Gola people live in Western Liberia, in the districts of Lofa, Grand Cape Mount, Bomi and Montserrando. The Gola today are skilled farmers, relying solely on farming for their livelihood with rice being their main crop. They have highly developed farming techniques and are able to produce more than they can consume. Men clear the fields and cultivate the land while women and children help by planting the crops. Boys guard the crops and chase away birds and animals. The women do the harvesting of crops and the girls winnow the rice.

About 75% of the Gola are Muslim and over 20% are still animists. Ancestor worship is commonly practiced, and tied to this is their belief in reincarnation. Secret societies (*poro* for men and *sande* for women) exist in the Gola community as in other Liberian tribes. Children are sent to live with a witch doctor in "bush (jungle) school" to be indoctrinated into the spirit world. Most of their parents are secret society members and there is nothing they can do to get their children back. Even the government will not interfere. Sessions in these schools may take between two months to seven years. The secret society has deep cultural roots in all of Liberia.

Only 2% of the Gola are Christians. Portions of the Bible have been translated into Gola but no other resources are available. Mission agencies have so far made slow progress in reaching the Gola for Christ. The small number of Gola believers desperately need discipleship training.

KEY MEASURES OF SUCCESS

- ❖ Your joy and vision for reaching the lost will increase as you hear reports of people coming to Christ through the *JESUS* film showings.
- ❖ Thousands of people can be reached quickly and effectively through the trained, in country film teams.
- ❖ Mission agencies seeking to reach out to and minister to a language group can benefit by use of the film now and for years to come.

The *JESUS* film in Gola will fill in a big gap in the need for Christian resources in this area. It will also be an encouragement to the few believers who will also benefit from the truth about Christ that the film clearly portrays in their language.



In order to accomplish the goal of helping to fulfil the Great Commission, we invite you to consider providing the funding for the distribution of the *JESUS* film in the Gola language. Your investment could help 107,000 people to hear and see *JESUS* in their heart language, perhaps for the first time in their lives.



For a total investment of \$100,382 you can adopt the Gola People Group of Liberia.

Your investment includes the following:

DISTRIBUTION:

- Distribution costs to enable this indigenous film team to operate for 3 years.*
- Distribution costs include salaries, training, transportation, premier, portable projection unit and follow-up expenses.

FOLLOW-UP:

- Follow up strategy in partnership with Faith Comes by Hearing (FCBH). This is a scripture listening program that has been proven effective in discipleship and church planting particularly among the world's poor and illiterate people groups.

PAYMENT OPTIONS:

- The option to complete your pledge over a 2 or 3 year period is available.
- You may send your cheque payable to "The *JESUS* Film Project", P.O. Box 300, Stn. A, Vancouver, BC, V6C 2X3. Please indicate your project name "Gola FT of Liberia".
- Other giving method: credit card (please call toll-free 1-800-563-1106.)

* To recruit, train, and equip a film team and then utilize that team to reach an entire language group requires a substantial commitment in time and effort by our foreign partners. We therefore request that when a financial commitment to support a film team is made, that it be of at least three year's duration.

The *JESUS* Film Project, Canada intends to use all funds designated for this project in this project. However, if this project is no longer viable or if the financial needs of this project (including administrative and logistical costs) have been fully met, your gift made and received for this project may be used by The *JESUS* Film Project in its other charitable activities to reach people for Christ